



A.K.A

HORTICULTURAL DESIGN

A.K.A specializes in Horticultural Design and Maintenance Services for commercial, residential, staging, and event build outs. We curate every detail based on the client's unique site conditions, desired maintenance routines, and aesthetic aspirations.

From concept curation to installation, our Maintenance Services Team ensures the integrity of your design through weekly visits, offering: watering, cosmetic care and pruning, pest prevention treatments and free plant replacement programs if necessary. We do the work so you don't have to.

Our ethos is to bring nature, horticultural education and Biophilic Design to the spaces, people, and companies that make up New York City.

We so appreciate you being a part of our mission and supporting our growing team of Horticultural Designers.

With All Good Things – A.K.A

SERVICES

We offer a range of services from design to weekly maintenance plans and foliage arrangement subscriptions. We'll work with you every step of the way to bring your space or event to life.

- CREATIVE IDEATION

After completing a walkthrough, we'll deliver a moodboard and/or design sketches, draft a scope for the project, and select the creative elements to incorporate. We'll send the initial quote, determine a project timeline, and request a deposit.

- INSTALLATION

Our Horticultural Design Team will install all aspects of your design onsite using the protective measures necessary to ensure we leave your space pristine.

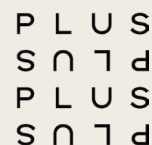
- MAINTENANCE AND CARE

Once your design is installed, we offer a number of maintenance programs to ensure the integrity of your design and optimal plant health. We'll create a custom care plan and schedule for your space, ranging from three times a week to bi-weekly visits. Our maintenance visits include: watering, pruning, fertilizing, cosmetic care, pest prevention and treatments, as well as re-potting and free plant replacements where appropriate.



CLIENTS

A short list of some of our clients:



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HORTICULTURAL DESIGN

DESIGN SCOPE

No matter what design tier you're interested in, A.K.A meticulously sources all the elements for your space. Tiers represent the overall approach to your design, goods, plants, and the type of environment you're looking to create.

SEED

<4K-13K



- Intentional plant integration to compliment your space
- Plants are impactful details, not a main design focus
- Ranging from a few large trees, plants, and planters to many small accent plants and planters

GARDEN

14K-39K



- Greenery driven biophilic designs
- Highly curated impact plants and planters
- Greenery abundance!
- Local designers, plant and planter pairings are key elements of interior & exterior design
- Landscaping & terraces

FOREST

40K+



- Greenery is built into an ecosystem, revealing a thoughtfully designed landscape
- Custom & made to order planters
- Specialty growers, rare plants
- Landscaping & terraces
- Green walls, indoor tree pits, rooftop gardens & CSA programs

MAINTENANCE PROGRAMS

Once your design is installed, we offer a number of maintenance programs to ensure the integrity of your design and optimal plant health. We'll create a custom care plan and schedule for your space.

SERVICES INCLUDE:

- watering
- pruning
- fertilizing
- re-potting
- pest prevention / treatments
- cosmetic care

1X MONTH

TROUBLESHOOT

A troubleshooting visit to address plant stress, pest infestations, required pruning and cosmetic care, layout concerns, etc.

2X MONTH

MAINTAIN

A maintenance plan that combats plant stress and addresses design issues. We will consult with your designated caretaker on appropriate plant practices.

1-3X WEEK

PRESERVE

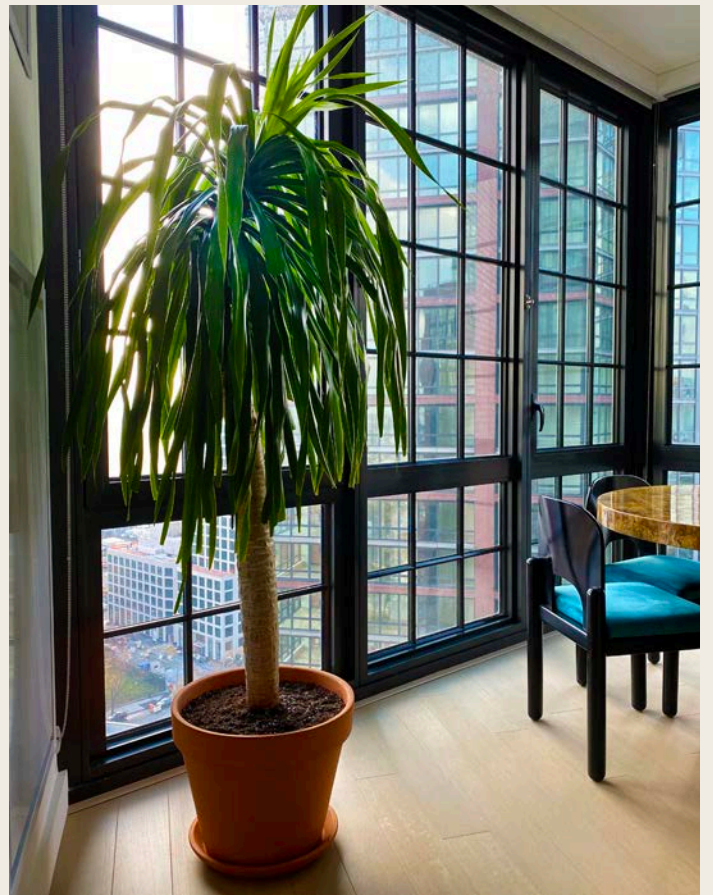
We take care of everything so you don't have to. A comprehensive plant care program that will preserve your plants' health and overall design. We recommend this for commercial spaces and outdoor designs (seasonal). Plant replacements are included- if a plant dies, we'll swap it out!

PORTFOLIO
HOTELS & RESIDENTIAL









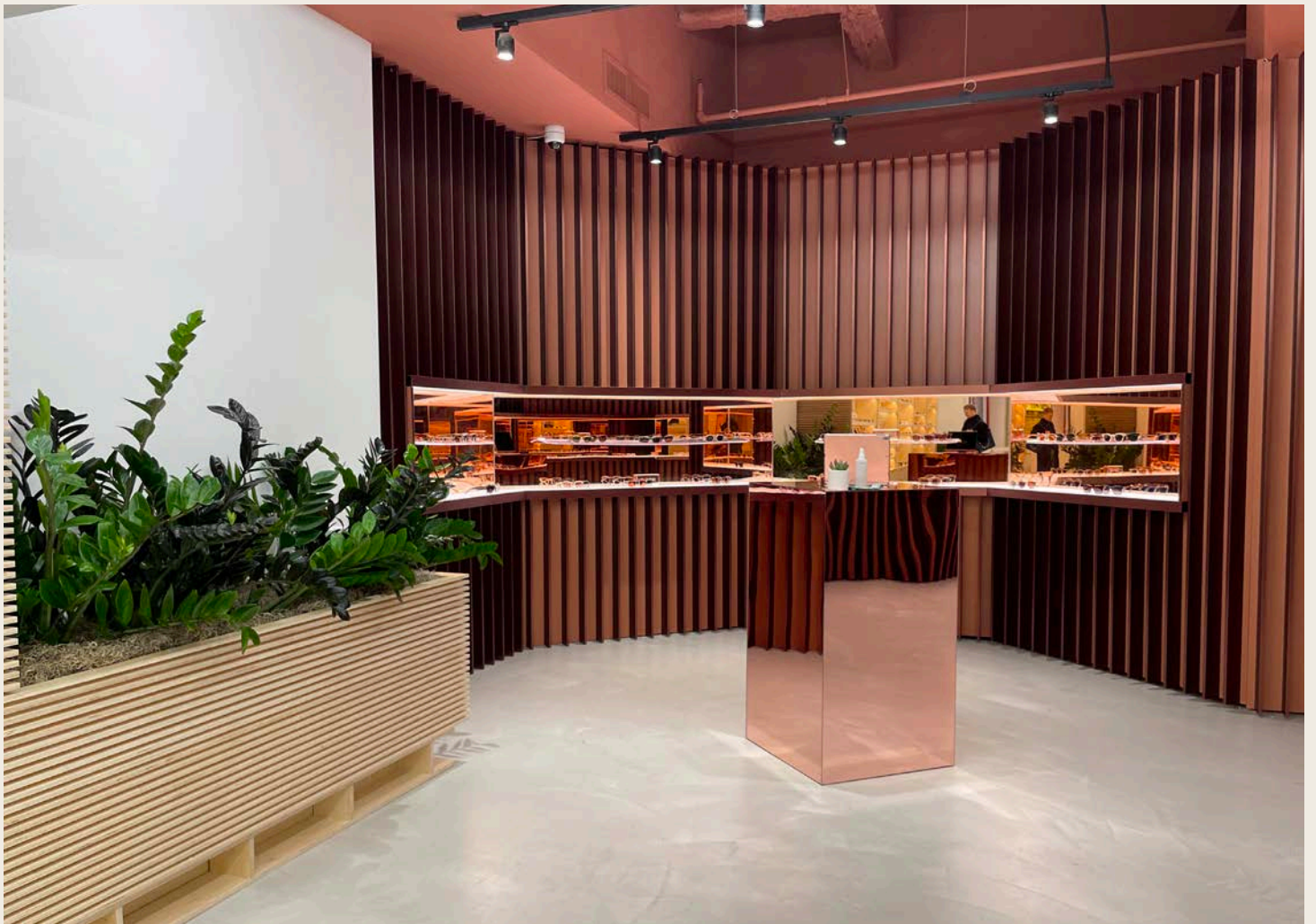
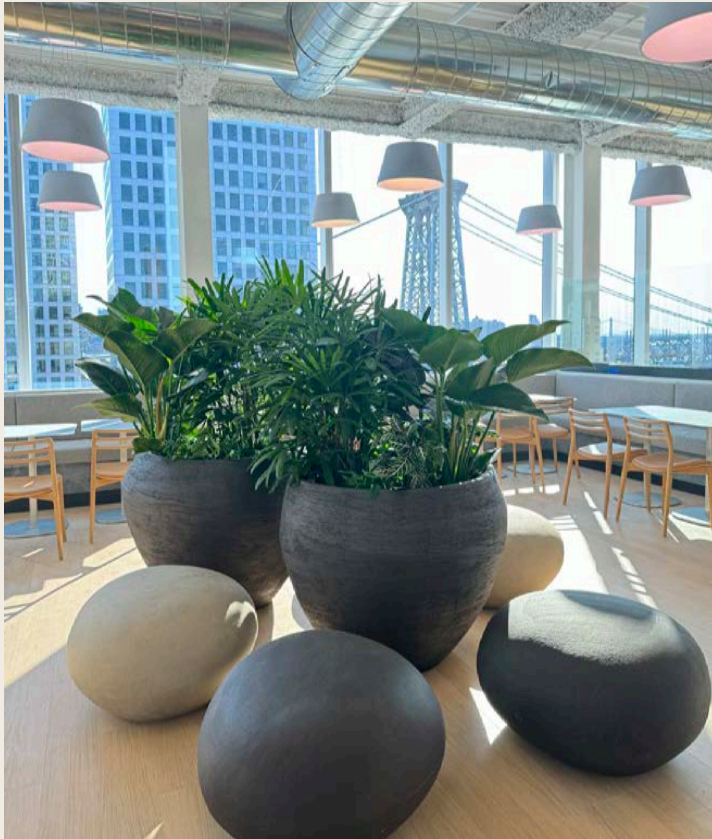




PORTFOLIO
COMMERCIAL













DRIP COFFEE
COLD BREW
ESPRESSO
MACCHIATO

AMERICANO
CORTADO
CAPPUCCINO
FLAT WHITE
LATTE
MOCHA

Beverages House Special

HOUSE CHOCOLATE	4.75	FLORAL LATTE	5.00
MATCHA TEA	4.25	FLORAL MATCHA LATTE	6.00
MATCHA LATTE	4.75		
MATCHA OAT	5.25		

Pastry Specials

HOUSE BAKED COFFEE	4.50
HOUSE BAKED LATTE	6.75



PORTFOLIO

WEEKLY FLORAL PROGRAM



THE WEEKLY PROGRAM

A fresh, seasonal arrangement - designed and delivered every week - for the lobbies, receptions, and rooms where your brand makes its first impression. One design language, rotated with the seasons, across your whole space.

- **SMALL** \$195 / WEEK
A charming, intimate design perfect for clustering on table-scapes, desks, or powder rooms. A few premium stems and delicate textures to add a pop of life to small spaces.
- **MEDIUM** \$375 / WEEK
Lush, contained - where style meets conversation. A dense mix of premium blooms and diverse textures. Reception desks, coffee tables, waiting rooms.
- **LARGE** \$490 / WEEK
A sculptural anchor with height, volume and 360-degree presence. Premium focal flowers and airy accents. Lobbies, bars, host stands, conference floors.
- **XL** \$595 / WEEK
Architectural, impossible to ignore. An expansive silhouette with dramatic scale, sweeping greenery and branching. Grand entries, atriums, statement moments.

WEEKLY CLIENT BENEFITS

Vessels included · Care between visits · Dedicated account designer · Discounted rates for special orders & events

We apply the architecture of landscaping to the intimacy of the vessel.

WE DON'T JUST ARRANGE YOUR FLORALS - WE GARDEN.



PORTFOLIO
EVENT ACTIVATIONS















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